

Why Fairtrade Is a Positive for Our Planet by Bronwyn

Buying Fairtrade products is the right thing to do, socially, economically and environmentally.

Some businesses are run in a similar way to the Egyptian wealth and status pyramid structure where the workers and 'slaves' are at the bottom doing the most work. On the next level you have the free-men, who are responsible for organisation. Rich men come third in this tiered system, who have the most say in how things are run and royalty sits at the top, who work the least and have the most wealth.

Fairtrade however is a unique and different way of working where the workers have just as much say and status as those who would be running the business. It is a much more democratic organisation and many farmers even have part ownership.

As well as this, Fairtrade set social standards which ensures money goes back to the communities for things like Schools, Healthcare and Roads. They also ensure the environment is protected and operate in a sustainable way.

We all need to care about our planet, as pollution and climate change starts to take over the world. Fairtrade products make sure that the plants and the food sources are always being re planted and they are looked after until they are ready to be harvested.

Altogether the Fairtrade system is a reliable, easy and better way for the planet we live on. Fairtrade makes it simple to do our bit in helping the environment and people who grow the products.

You can do it every time you shop just by looking for the logo. By buying these products you will be doing the right thing, socially, economically and environmentally.

You don't need to get your hands dirty to help the world!