

A stylized, colorful illustration of a landscape. In the foreground, there are rolling green hills with a dark brown path winding through them. On the left, there is a green tree, a purple flower, and some orange foliage. A small red bird is flying in the sky above the tree. The background consists of light blue and white wavy lines representing a sky or distant hills.

Why should we buy Fairtrade products?

What advantages does it give?

What does Fairtrade do to help?

- They provide help to poorer areas around the world and improve working conditions for farmers.
- All people involved in making the product get a fair share of the profit gained.
- All products are made sustainably.

Lets compare the products with other sources

- They have better working conditions
- The farmers enjoy working
- The farmers get more of the profit than the people who sell the products

Producers	Group 1	Group 2
Fairtrade Cacao plantations in Africa	Workers are well paid	They are sustainable
Cacao plantations in Africa that are not Fairtrade	Workers are not paid much or receive none and bosses even use child labourers	They are not sustainable as they destroy habitats



We should all
invest in
Fairtrade
products!

*A little extra cost goes a long
way in the world.*

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